



International Federation
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Strengthening Community Based Approaches to Management of Avian and Human Influenza (AHI) in Asia

Funding from Canadian Government channeling through ADB

AHI-NGO-RC/RC Asia Partnership

Regional AHI Community
Practitioners Workshop (10-13
March 2008)



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- 92 participants from 11 countries participated in the workshop.
- 29 presentations from various agencies including community representatives in the area of :
 - Country coordination mechanism
 - Information, Education and Communications
 - Livelihoods and bio-security
 - Community-based surveillance on animal and human health
 - KAP and surveys
 - Rapid response

Regional AHI Community
Practitioners Workshop (10-13
March 2008): Objectives



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Present, discuss and learn from case studies in community-based management of AHI in Asia

Identify lessons for community-based management of AHI, based on experience and practice

Contribute to the development of a toolkit for community-based management of AHI in Asia

Highlight challenges and priority areas in the management of AHI at the community level in Asia

Build relationships among community-based practitioners in Asia

Rapid response

- Key lessons for each theme, and common principles and processes for community-based AHI management in Asia
- Regional priority areas identified for the management of AHI at the community level in Asia

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Regional AHI Community Practitioners Workshop (10-13 March 2008): Outcomes



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Documented case studies and discussions as input for the toolkit, based on experience in AHI management in Cambodia, Lao PDR, Thailand, Vietnam, Myanmar, Indonesia and the Philippines.

Key lessons for each theme, and common principles and processes for community-based AHI management in Asia.

Regional priority areas identified for the management of AHI at the community level in Asia.

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Coordination Mechanism: one
example



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Lao PDR has established National Committee on Communicable Diseases and Control (NCCDC) which is chaired by the Prime Minister. National Avian and Human Influenza Coordination Office (NAHICO) is the responsible coordination body for avian influenza response and supervised by Secretariat of National Committee on Communicable Diseases and Control. NAHICO as a responsible body for coordination mechanism in supporting ‘National Strategic Plan for the Avian Influenza Control and Pandemic Preparedness’ and cross cutting issues.

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Care (Vietnam) presented IEC model in Vietnam: Five Step Model of Community Mobilization’.

The model starts with one day provincial workshop with the objective to gain ownership and support from authorities for project activities and planning and reinforce multi-sectoral cooperation.

Step 2 of the model is Commune AI Training & Planning Workshop with key stakeholders from district and commune level

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Step 3 of the model is Commune AI Campaign targeting subsistence and small backyard poultry farmers.

Step 4 of the model is monitoring and support jointly implemented by CARE staff and district AI committee

The final step of the model is one day workshop at district level for report back and next step planning (In that workshop, IEC activities undertaken were reported; success in raising awareness and changing behaviour were evaluated; and a work plan of prevention activities for next phase was developed).

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Regional AHI Community
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Children



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Kenan Institute Asia is working on a project in Thailand to strengthen the capacity of Thailand's school system to develop healthy behaviors and to develop plans for emergency preparedness and response, with a preliminary focus on avian influenza and pandemic influenza.

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Children



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The school as a channel to the community to formulate EPRPs with emphasis on pandemic preparedness planning.

The processes include life skill approaches and dissemination of the messages learnt through students to the community

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Lessons Learned/Key messages from the workshop:

- Participatory assessment and planning processes are important for community based avian influenza projects including pandemic preparedness
- Community based surveillance system plays an essential role for early detection of both human and avian influenza cases and thus essential for rapid response, but further support is needed.

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- Behavior change communications plays a crucial role in combating against avian influenza and it should be part of wider communication strategy (link to other initiatives i.e., WASH in school)
- Multi-sectoral collaboration is critical but a difficult one
- NGOs and community organizations are essential facilitators/catalyst in the communication process between community and government led avian influenza control programs

Community and Pandemic Influenza



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The best protection against pandemic influenza—a vaccine that is well-matched to the virus causing illness—is not likely to be available at the outset of a pandemic.

Community strategies that do not involve vaccines or medications may serve as a first line of defense to help delay or mitigate the spread of influenza.

Community



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AHI partnership (by ADB, ADPC, IFRC/RC, Care and IRC) as a step in our commitment to address the challenge of mitigating a pandemic by building and enhancing community resiliency.

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[More Information](#)



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